

**SIG MARKETING GUIDLINES**



**LA-CAMFT Approved Marketing tools**

- **LA-CAMFT E-blasts**
- **LA-CAMFT Newsletters**
- **LA-CAMFT Network Event literature table**
- **LA-CAMFT Social Media accounts**
- **LA CAMFT Website**

**Any other SIG marketing tool must be pre-approved by the Executive Board**

For liability and financial responsibility reasons, if you wish to explore alternate forms of marketing, please use **FORM: C SIG MONTHLY MEMO** to provide information to the Executive Board about your interests or ideas, and when doing so please provide specific usage and location ideas for the proposed marketing tool.

**CONTACT INSTRUCTIONS:**

For information on the creation and formatting of SIG marketing materials, and the submittal deadlines for each tool, please contact the following LA CAMFT Chairs:

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<b>Newsletter:</b>	Jonathan D Flier:	<a href="mailto:jonathan@jonathanflier.com">jonathan@jonathanflier.com</a>
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